

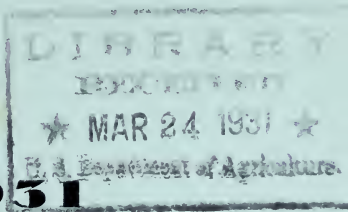
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,51

DAHLIAS GLADIOLUS

"JERSEY GROWN"



1931



Visitors Always Welcome.
Postage Paid On All Orders of One Dollar
or Over.
Cash With Order.
All Stock Guaranteed True to Name.

B. K. MATLACK

Cottage Avenue and Oxford Street
BRIDGETON, N. J.

DAHLIAS

C., Cactus; S-C., Semi-Cactus; I. D., Informal Decorative; F. D., Formal Decorative; P., Peony; B., Ball.

No Dahlia Plants shipped after June 15th.

	Tubers	Plants
ADDA PATTERSON. C. Pure white. Always good	\$1.00	\$.50
ALICE WHITTIER. S-C. Good primrose yellow cactus	1.00	.50
AMARILLO GRANDE. I. D. Bright yellow with many enormous flowers.....		.75
AMBASSADOR. C. Soft yellow buff, shaded salmon pink. Really hard to beat.	.50	
AVALON. I. D. A pure clear yellow that stands out50	
AZTEC GLORY. I. D. Very large, attractive bright lemon yellow. Excellent form		1.25
BARBARA REDFERN. F. D. Blend of old gold and old rose. Grow it.....	1.50	.75
BASHFUL GIANT. F. D. Apricot and amber. Will grow to an enormous size..	.50	
CASPER G. WARE. F. D. Always covered with clear violet rose blooms. Medium tall50
CHAMPAGNE. F. D. Champagne color. Grows well and is striking75	.50
CHARLES STRATTON. I. D. Pale gold, shaded old rose. Has won many prizes..	.50	
COLOR SERGEANT. I. D. Large, beautiful salmon orange. A real dahlia.....	3.00	1.50
CORA BUTTERWORTH. I. D. Clear, silvery primrose yellow flowers on perfect stems		3.00
DADDY BUTLER. S-C. Carmine rose, reverse lighter. Try it50	
DR. JOHN CARMEN. F. D. Good strong, stiff stem. Large flowers of Tyrian rose		2.00
DR. TEVIS. F. D. Salmon rose and old gold25	
EAGLE ROCK BEAUTY. S-C. Beautiful combination of pink and cream. Splendid cut flower	2.00	1.00
E. B. ROBERTS. F. D. Autumn shades. Good stems. Fine cut flower50	
EDNA FERBER. S-C. Glistening coral, shading to old gold at base of petals....	1.50	.75
ELITE GLORY. F. D. A very large rich red flower. Bush and foliage very strong	1.00	.50
ELIZA CLARK BULL. F. D. Beautiful white. One of the best.....	1.00	.50
ELKRIDGE. S-C. White. Bush always full of bloom	1.00	.50
ELLINOR VANDEVEER. F. D. Lavender pink. Splendid stems. Wonderful flowers	.50	
ELSIE DANIELS. S-C. Bluish lavender. White centers50	
EMMA MARIE. S-C. Pink, shading white in center50	
ESTHER R. HOLMES. S-C. Orchid pink. Fine. You will want it75	
EVA L. QUADLING. I. D. A huge, rich deep red variety on fine strong stems. You can't help liking it		1.50

See Page 7 For Specials

	Tubers	Plants
FAITH GARIBALDI. F. D. Very large rose pink75	.50
FORDHOOK VICTORY. I. D. Very large flower of a pleasing formation. Rich Tyrian rose50
FORT MONMOUTH. I. D. Rich crimson maroon, tips of petals bluish violet. Absolutely striking		2.00
FORT WASHINGTON. F. D. Immense dark red flowers on splendid stems and bush—3 plants for \$1.0050
FRANCES LOBDELL. S-C. Mallow pink, center lighter. Great bloomer.....	.50	.
F. W. FELLOW. C. Orange terra-cotta. One of the best cactus dahlias.....	.50	
GALLI-CURCI. D. Large deep flower of a salmon orange with a gold sheen.....		2.00
GEORGE L. FARNUM. F. D. Striking old gold color	2.50	1.25
GLORY OF MONMOUTH. F. D. Salmon pink, light orange at base of petals. Attractive75
HARRY MAYER. F. D. Silvery pink on face of petals, deeper on reverse.....	1.00	.50
IDA PERKINS. F. D. A fine white dahlia	2.50	1.25
ISLAM PATROL. F. D. A striking combination of red and gold75	.50
JANE COWL. I. D. Buff and old gold, blending to rose in center. As near perfect as any Dahlia. Grow this if you have but one	1.50	.75
Note price—3 tubers for \$4.00; 4 plants for \$2.00		
JEAN HARE. S-C. Good stems carrying a medium sized apricot buff flower		1.25
J. D. TORBET. F. D. Peach pink blooms on tall stiff stems. Many flowers at a time		2.00
JERSEY'S BEACON. F. D. Very good and showy dahlia of Chinese scarlet. Grow it.—3 tubers for \$1.00.....	.50	
JERSEY'S BEAUTY. F. D. Eosine pink. A truly great Dahlia50	
3 tubers for \$1.00		
JERSEY'S SOVEREIGN. F. D. A beautiful salmon orange on fine stems. Heavy foliage—3 tubers for \$1.0050	
KATHLEEN NORRIS. I. D. A gigantic rose pink flower of splendid substance. One of the finest flowers grown		3.00
KEMP'S VIOLET WONDER. I. D. A rich naphthaline violet with bluish lavender reverse. Good growth. Heavy foliage... 3 plants \$5.00	4.00	2.00
KING MIDAS. I. D. Large rich golden yellow flowers on good stems		2.00
LITTLE JEWEL. Small D. A most beautiful small flower of a peach blossom pink. None better for cutting35	
4 tubers for \$1.00		
MARGARET MASSON. F. D. Silvery rose pink. Strong perfect stem50	

Order Early and Avoid Disappointment

	Tubers	Plants
MARGARET W. WILSON. F. D. Fine stems and foliage. Very large flowers of an opalescent pink and many of them... 3 tubers for \$2.00	.75	.50
MARION BROMALL. C. Very large pink. and white flowers50
MARMION. F. D. An immense golden flower with bronze suffusion. Be sure to grow it	1.00	.50
META SCAMMEL. S-C. Bright rose pink. The petals twist at the ends making a pleasing flower. One of the best.....		1.25
MILLIONAIRE. F. D. Violet mauve, shading to white at center50	
MINA BURGLE. F. D. Old time red. Good plant—5 tubers for \$1.00.....	.25	
MONMOUTH CHAMPION. F. D. Brilliant orange. Strong grower with perfect stems. One of the better new ones....		4.00
MORDELLA. F. D. Bright apricot buff very fine75	.50
MRS. ALFRED B. SEAL. F. D. Pure, rich glowing old rose flowers on perfect stems and bush. This grew so well here through all the hot, dry weather of last summer it can be very highly recommended. We had no better flower..... 2 tubers for \$10.00—2 plants, \$5.00	6.00	3.00
MRS. F. E. BULLARD. P. Immense flower of silver pink with long twisted petals very showy75	
MRS. I. DE VER WARNER. F. D. Orchid lavender. One of the best regardless of price—3 tubers for \$1.00.....	.40	
MRS. JOHN SCHEEPERS. F. D. Chamois, edged pink. Strong grower.....	.50	
MY MARYLAND. S-C. Bright pink tipped with ivory. Good flowers..... 2 tubers for \$5.00	3.00	1.50
PAPILLON. S-C. Old rose with golden lights50	
POP STEWART. I. D. Lilac pink. A very striking dahlia. An orchid shade hard to find75	.50
PRIDE OF CALIFORNIA. F. D. Rich deep red. Very large and fine25	
5 tubers for \$1.00		
PRIDE OF STRATFORD. I. D. Face of petals orange, reverse madder brown. Very strong grower50	
PRIMULA REX. I. D. Primrose yellow. Very large flower on rigid stems	1.00	.50
QUEEN OF THE GARDEN BEAUTIFUL. F. D. Massive flowers. Lemon yellow..		.50
REGAL. D. Beautiful combination of bronze and old rose		2.00
ROBERT TREAT. American Beauty Rose color50
RODMAN WANAMAKER. I. D. Giant bronzy pink flowers on good stems.....		.75
ROMAN EAGLE. F. D. Burnished copper, An uncommon autumn shade. Strong stems—3 tubers for \$2.0075	.50
SAGAMORE. F. D. Golden amber. A choice cut flower—3 tubers \$1.25.....	.50	
SANHICAN'S BLUEBIRD. I. D. Violet blue. Very unusual—3 tubers \$2.50....	1.00	.50

	Tubers	Plants
SANTA ANNA. S-C. Large flower with long curling petals. Salmon rose with suffused gold75
SANTA BARBARA. F. D. Intense clear. pink with slight suffusion of salmon pink. Recommended highly		3.50
SEAL'S CALIFORNIAN. I. D. Bright golden yellow suffused with pink. Good growth and stem		2.00
THE LEMONADE. I. D. Sulphur yellow on long splendid stems75
THE WORLD. F. D. Rich rosy magenta with silver shadings. Growth and stem fine		2.00
TREASURE ISLAND. F. D. Bright autumn shade		2.00
TRENTONIAN. F. D. Brown coppery bronze. Beautifully formed flowers on rigid stems50	
WALDHEIM SUNSHINE. I. D. A good deep yellow that shows well under artificial light. The stems and bush growth are ideal		2.00
WATCHUNG SUNRISE. F. D. Golden amber, reverse showing rose pink. Petals edged rose pink. This opens to an enormous flower on stiff stems		1.00
W. H. HOGAN. F. D. Garnet red with white tips extending down center of the petals. The best variegated Dahlia to date		1.00
W. W. RAWSON. B. White quilled petals suffused with lilac. Fine ball dahlia....	.50	
WORLD'S BEST WHITE. I. D. Fine white on good stems	1.00	.50

We grow thousands of Green Dahlia plants with great success. You need not hesitate to use them. Plant about six inches deep, filling up the hole gradually as you cultivate.

POMPON DAHLIAS

These Dahlias are very small and are well suited for cutting and decoration. The demand, each year, is growing for these little gems. If you have not grown them make a selection at once for this season. They are always in flower. Tubers only.

	Tubers
AIMEE. Very small. Orange-apricot50
ARTHUR. Brilliant scarlet. Small50
ATOM. Fiery red. Very small and mighty good50
BRONZE BEAUTY. Gold apricot25
DEE DEE. Pale lilac. Very small and fine	.35
ELIZABETH. Lemon yellow, tipped red ..	.35
FASCINATION. Fawn pink35
JOHNNY. Deep dark red50
SAN TOY. White, tipped with carmine ..	.25
SUNNY DAYBREAK. Yellow, tipped carmine50
SUNSET. Delightful orange50
YELLOW GEM. Canary yellow. Small and fine50

FIVE POMPON Dahlia tubers, my selection, correctly labeled, \$1.00

Order Early and Avoid Disappointment

GLADIOLUS

Bulbs all first size (1½ in. up) except where noted.
M—medium size (1 in. up). S—Small size (¾ in. up).

Six at the dozen rate—25 at the hundred rate.

	Each	Dozen
ALBANIA. Pure white. Grows splendidly here for us06	.50
M. \$3.00 per 100—S. \$2.00 per 100.		
ALICE TIPLADY. Bright orange saffron. Really a good prim06	.50
M. \$.35 per dozen—S. \$.25 per dozen.		
AMERICA. Lavender pink. An old standby hard to beat06	.40
M. \$2.50 per 100—S. \$1.50 per 100.		
BENGAL TIGER. Tawny red overlaid with purple. Large flowers of an unusual color06	.60
BREAK O' DAY. Delicate pink. Early ..	.06	.60
CAPTAIN BOYNTON. Light lavender, deeper blotch in throat06	.60
DR. F. E. BENNETT. Most perfect fiery red on the market. Very large. Most exceptional—M. .60 per doz.08	.75
GIANT NYMPH. La France pink with yellow throat. Large handsome blooms. Among the very best08	.75
GRETCHEN ZANG. Soft coral pink. Blooms large and very beautiful06	.40
M. .30 per dozen—S. .20 per dozen.		
HALLEY. Salmon pink. Very early. A good garden flower.—M. .30 per dozen ..	.06	.40
HEAVENLY BLUE. Tall straight spike of delicate sky blue. Very fine35	
HERADA. Clear mauve06	.50
JOERG'S WHITE. Exceedingly large white flower. Should be in every collection. Medium only .25 each.		
LE MARECHAL FOCH. Early light rose pink. A great flower. M. \$2.50 per 100 ..	.06	.40
LILY WHITE. Good. Medium sized flowers. Pure white06	.50
LOS ANGELES. Orange toned pink. A most pleasing color06	.50
M. \$3.00 per 100—S. \$2.00 per 100.		
MING TOY. Buff yellow. Splendid cut flower prim.—M. \$.35 per dozen06	.50
MISS MADISON. Fine large pink07	.75
M. .50 per dozen.		
MRS. FRANCIS KING. A blend of orange scarlet. Large spikes.—M. \$.35 per dozen ..	.06	.50

	Each	Dozen
MRS. FRANK PENDLETON. A grand flower. Bright rose pink with red blotch in throat06	.50
M. \$.35 per dozen—S. \$.25 per dozen.		
MRS. LEON DOUGLAS. One of the largest Glads in existence. Begonia rose, striped with flame.—M. \$.50 per dozen ..	.07	.75
NORA. Grayish lavender. Purple stripe on lower petals06	.50
ORANGE WONDER. Solid orange color. Very fine growth. Large flower and spike75	
PEACE. White with rose blotch on lower petals. Very tall spike06	.40
M. \$.30 per dozen.		
PRINCE OF WALES. A very popular early salmon pink.—M. \$.35 per dozen ..	.06	.50
ROSE ASH. Ashes of roses color. A great favorite.—M. \$.50 per dozen07	.60
SCARLANO. Brilliant orange red07	.60
SCARLET PRINCEPS. Spectrum red. Beautiful. Splendid cut flower. Medium size only06	.50
SCHWABEN. Canary yellow. A real cut flower.—M. \$.30 per dozen06	.40
SOUVENIR. Pure golden yellow prim06	.50
M. \$.35 per dozen—S. \$.25 per dozen.		
TYCKO ZANG. Tall sturdy spike with very large salmon pink flower06	.50
WILBRINK. Pale pink. Lower petals with purple blotch on yellow ground. Early and good06	.40
\$3.00 per 100—M. \$2.00 per 100 S. \$1.00 per 100.		
WOLVERINE. Light coral pink mottled deeper with rose blotch on lower petals. Very dainty and good.—M. \$.35 per dozen	.06	.50
1910 ROSE. Beautiful rose color, a shade very popular06	.40
\$3.00 per 100—M. \$2.00 per 100 S. \$1.00 per 100		

Hardy Perennials

I am growing many Hardy Perennials this year but am only selling them here. They include Rock Plants of about 75 varieties. Am growing five varieties of Delphinium, including the famous English Hybrids from seed imported from England. The prices are right. Call and make your selection. Most of them are grown in pots which makes them easily transplanted without loss.

Order Early and Avoid Disappointment

Dahlia Specials

\$1.00—Value \$1.75

One tuber of each (4)

Jersey's Beauty, Mrs. I. de ver Warner, Margaret
Masson, Little Jewel.

\$2.00—Value \$3.50

One tuber of each (5)

Jersey's Beacon, M. W. Wilson, Pride Of Stratford,
Roman Eagle, Marmion.

\$2.50—Value About \$4.00

12 tubers, my selection, of fine exhibition Dahlias any
one would be glad to grow. Named.

\$4.00—Value \$6.00

One tuber of each (4)

Jane Cowl, Eagle Rock Beauty, Barbara Redfern,
Eliza Clark Bull

\$10.00—Value \$15.00

One PLANT of each (7)

Jane Cowl, My Maryland, Mrs. Alfred Seal, Color
Sergeant, Fort Monmouth, Kathleen Norris,
Kemp's Violet Wonder.

Gladiolus Specials

100 First size bulbs, in five colors and named—\$2.00

100 Medium size bulbs, in five colors and named—\$1.00

100 Small size bulbs, mixed, many colors—\$.50.

500 Large bulbs mixed, many colors—\$8.00.

* * * *

Should you care to spend a certain amount of
money and would allow me to make the selection in
either Dahlias or Gladiolus, you will receive your
money's worth.